



FOR RELEASE
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Yukon to endorse new Canadian Sport Policy at national sport conference

WHITEHORSE—Yukon will endorse the new ten-year Canadian Sport Policy developed by federal, provincial and territorial governments at the annual meeting of ministers responsible for sport, physical activity and recreation in Inuvik, Northwest Territories on June 26 and 27, Community Services Minister Elaine Taylor announced today.

"The new Canadian Sport Policy lays a foundation for increasing participation in sport from the playground to the podium," Taylor said. "It will enhance programming already being offered in Yukon and emphasize community building, and the social development benefits that come through participation in sports and recreation."

The new policy, which replaces the first Canadian Sport Policy signed in Iqaluit, Nunavut in 2002, reflects advice received over the past year from every Canadian jurisdiction, including Yukon sport and community organizations.

In Yukon, the Canadian Sport Policy and its associated funding have helped develop and improve the performance of Yukon athletes, coaches, officials and administrators through programs like the Elite Athlete, Yukon Sport for Life and the Yukon Recreation Advisory Grant programs.

The existing policy has boosted participation and ensured equity and access in delivering sports programming throughout Yukon through organizations like the Yukon Aboriginal Sport Circle and others which support a number of projects aimed at Aboriginal, rural and female participation.

The policy acts as a roadmap for all governments, institutions and organizations that are committed to contributing to the positive benefits and impacts of sport on Canadians, their communities and Canadian society as a whole. The vision for the policy is to have, by 2022, a dynamic and innovative culture that promotes and celebrates participation and excellence in sport.

A comprehensive action plan to guide the policy's implementation is expected to be approved at the 2013 annual meeting. Yukon will also begin work on developing its own plan to guide the next 10 years of sport development within the territory.

For more information visit www.community.gov.yk.ca.

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