



FOR RELEASE
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Women's History Month poster celebrates Yukon girls

WHITEHORSE—In recognition of Women's History Month and the International Day of the Girl Child, Minister responsible for the Women's Directorate Elaine Taylor released this year's Women's History Month poster today.

"Women's History Month is an opportunity to celebrate the creative spirit and achievements of Yukon girls and the work being done by young women to reach their full potential in all aspects of life," Taylor said.

This year's poster, Yukon Girls Picturing Equality, features original artwork and photographs submitted by Yukon girls and young women. The images depict their responses to the question, "What does equality and fairness for girls look like to you?"

Faro Girls Night Out is featured prominently in this year's poster. Six members of the group are pictured on the Faro bridge, individually depicted as a firefighter, an RCMP member, a hunter, an emergency medical services staffer, a construction worker and a lab technician.

The picture's caption reads: "We are powerful like fire, we fight crime against women, we provide for our families, we recognize our own intelligence, we are our own first responders, we construct equality."

"Girls are surprised in this day and age to find out that they're still not equal in our and other societies, though we enjoy certain freedoms others don't have," Girls Night Out lead organizer Heather Grantham said. "By showing girls in uniforms of traditional male occupations, and matching the words to the image, we want to encourage all girls to embrace their and all women's strengths."

October 11 marks the first International Day of the Girl Child as designated by the United Nations. As well, October is marked as Women's History Month in Yukon and in Canada.

For more information about Women's History Month or to view this year's poster, visit www.womensdirectorate.gov.yk.ca.

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