



FOR RELEASE
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Teddy bear twins now available at Yukon liquor stores

WHITEHORSE—The Yukon Liquor Corporation has launched the popular Twin Bear program for the holiday season.

The teddy bears are available for purchase in all Yukon liquor stores. When a customer buys one white or butterscotch-coloured bear, its twin is donated to a child in hospital, in a shelter, or whose family is receiving a Christmas hamper.

"The annual teddy bear program is a great success," Minister responsible for the Yukon Liquor Corporation Scott Kent said. "Since 1992, the teddy bears have been putting smiles on the faces of children and customers alike."

This season, Yukon's Emergency Medical Services will also receive some of the bears to give to young children being transported by ambulance.

"Having teddy bears on hand provides an added comfort to children in need of emergency assistance, which can often be a difficult and traumatic experience," Community Services Minister Elaine Taylor said.

Bears are on sale while quantities last. The Yukon Liquor Corporation operates liquor stores in Dawson City, Faro, Haines Junction, Mayo, Watson Lake and Whitehorse.

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