



FOR RELEASE
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New pan-territorial Frozen Globe awards to honour northern businesses

WHITEHORSE—Economic Development Minister Currie Dixon is encouraging nominations for a new business awards program, the Frozen Globe awards, launched by Up Here Business magazine to honour business and entrepreneurial excellence in Yukon, the Northwest Territories and Nunavut.

“Small and medium-size enterprises are the backbone of our private sector and are key in the diversification of Yukon’s economy,” Dixon said. “The Government of Yukon is pleased to be a partner in an innovative approach to recognizing outstanding members of industry and commerce in the North.”

Categories include Best Entrepreneur from each territory, Top Entrepreneur of the Year overall, Best Aboriginal-Owned Company, Best Mining Contractor, Business on the Rise, Most Innovative Company and Best Marketed Company.

“Yukon’s business community has many exceptional members,” Yukon Chamber of Commerce chair Darielle Talarico said. “The chamber is pleased and excited to support this opportunity for their well-deserved recognition.”

The awards are being promoted with email blasts, a website and through the magazine’s Facebook, Twitter and Tumblr sites along with other traditional marketing methods.

Nominations for the Frozen Globe awards close at noon on December 8. An awards gala will be held in Yellowknife on February 21 at the Explorer Hotel. Gala venues will rotate annually between territories; Whitehorse will host in 2014.

For more information about the Frozen Globe awards visit www.frozenglobes.ca.

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