

REJECTED PERSONALIZED PLATES

SLOGAN	APPLICATION DATE	REJECTION CATEGORY	EXPLANATION	OTHER
STFU	UNKNOWN	OFFENSIVE		
WTF	UNKNOWN	OFFENSIVE		
69	UNKNOWN	SEXUALLY SUGGESTIVE		
WAP	UNKNOWN	SEXUALLY SUGGESTIVE		
REDRUM	UNKNOWN	OFFENSIVE		WITHDRAWN
INDIAN	UNKNOWN	RACIAL		
SIXTY9	UNKNOWN	SEXUALLY SUGGESTIVE		
6NINE	UNKNOWN	SEXUALLY SUGGESTIVE		
ACAB	01-Jun-21	DEROGATORY	ALL COPS ARE BASTARDS	
BIMBO	04-May-21	OFFENSIVE		
INJIN	23-Aug-21	DEROGATORY		
SINNER	15-Oct-21	OFFENSIVE		

Yukon has only just recently documented rejected licence plate slogans. (attached)

Most clients are advised at the time of ordering whether a slogan meets the requirements of allowability. At this time clients will reevaluate and choose another slogan.

Personalized licence plate slogans are researched through the Urban Dictionary and rejected if it meets any of the following:

- Human rights discrimination.

§ Plate must not reference or ridicule any race, religion, ethnic origin, ancestry, creed, colour, gender, sexual orientation, age, disabilities etc.

- Foul language.
- Sexual connotations.

§ Refer to intimate body parts, or to sexual functions.

- Reference to political figures, dignitaries, opinion, slurs, affiliation and/or organization.
- Reference to violence and/or criminal activity. Plate must not reference:

§ Gang affiliation or application

§ Any activity which is prohibited by law.

§ Any privilege not given by law.

- Text message abbreviation that may be deemed offensive.
- Words that, when translated, are offensive.
- Reference to alcoholic beverages or controlled substances or paraphernalia used in the consumption thereof.

Or resemble a configuration used by Motor Vehicles for regular licence plates.